

Dr.RENUKA.V.V.

Contact information

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CURRICULUM VITAE

Profile Summary

- **M.B.A (Finance)- Qualified with UGC-NET &JRF .**
- **M.Com(Finance)-Qualified NET**
- **PhD on the topic “Factors influencing success of succession process in Family Businesses in Kerala context (School of Management Studies, Cochin University of Science and Technology).**
- **Research Guideship**

Highly professional, can work under critical schedules, high adaptability, well-organized, quick learner and self motivated with ability to plan and prioritize work to meet deadlines on time.

Work experience & Teaching Viewpoint

- **9 years of experience in teaching**

I developed my own understanding of what constituted quality teaching. I believe that Teacher's ability to explain complicated phenomena in simple and clear languages is crucial for the best results of both teaching and learning. I have found that working with students has been a very rewarding part of my academic career. I highly value teaching because I believe that teaching stimulates challenges and completes a scholar. I believe that an essential aspect of teaching is to impart information in an organized and systematic way. I strive to improve my teaching by seeking student feedback and by observing how senior professors teach.

PROJECT UNDERTAKEN

- A Study on Stress Management of Staff with reference to the ASWINI HOSPITAL, THRISSUR.
- A study on Asset Liability Management with reference to DHANLAXMI BANK.

PUBLICATIONS

- 1) Article titled "A study on factors influencing successors intention to join family business" published in the book Management Education in India-Changing role and new strategies.
- 2) Bhasi, M.; Renuka, V. V.; Rajkumar, S(2017) .A Study on Influence of Religion on Inheritance in Family Business. Vilakshan The XIMB Journal of Management , Vol. 14 Issue 1, p31-50. 20p.
- 3) V.V. Renuka and M. Bhasi (2021). Impact of effective governance structure on succession process in the family business: exploring the mediating role of management succession planning. Rajagiri Management Journal. Emerald Publishing Limited. e-ISSN: 2633-0091. p-ISSN: 0972-9968. DOI 10.1108/RAMJ-06-2021-0048.
4. V.V. Renuka and M. Bhasi (2020). A study of factors affecting inheritance success in family businesses in Kerala. International Journal of Family Business and Regional Development. Vol. 1. No. 1, pp. 62-80.
5. Editor in chief of the ISBN Book (978-81-973182-7-6) titled Jinjaasa M.P.M.M.S.N. Treatise on Interdisciplinary Research.

PRESENTATION

1. Presented a paper titled " A study on customer awareness towards innovative banking services with special reference to Shoranur and Chelakkara branch of SBI" in the National seminar on Emerging trends in Banking and Finance organised by the PG Department of Commerce, NSS College Ottapalam Palakkad on 6th and 7th March 2017.
2. Presented a paper titled "SBI Merger with five associate Banks: A study on Post merger

and Pre merger issues and HR Perspective.

3. Presented a paper titled " Innovative HR Practices and Employee Retention:The mediating role of Employee Engagement " in the Two-Day National seminar on Innovative Management Practices for Business Excellence conducted on 24th and 25th January 2017 by the Post Graduate Department of Commerce and Management Studies, Sree Neelakanta Government Sanskrit College, Pattambi.

Workshop Attended

- 1.National webinar on "Philosophical foundations of Research conducted by Government College Tripunithura(Online)non 16th May 2020) One Week STTP on Advanced Research Methodology conducted by REST Society for Research International on 11th May-15thMay,2020.
2. Participated in the International workshop on Data Analysis for Research and Publication organised by School of Management Studies, CUSAT from May 7th-11th 2018.
3. One Week STTP on Advanced Research Methodology from 11th May 2020 to 15th May 2020 organised by REST Society for Research International,Krishnagiri,Tamilnadu India.

FDP

1. Four week Induction/Orientation programme for Faculties in Universities/Colleges/Institutes of Higher education from June 4-July01,2020 conducted by Teaching Learning Centre, Ramanujan College University of Delhi and Ministry of HRD Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
2. Two Weeks Faculty Development Programme on Advanced Concepts for Developing MOOCS from July 2-July 17,2020 conducted by Teaching Learning Centre, Ramanujan College University of Delhi and Ministry of HRD Pandit Mohan Malaviya National Mission on Teachers and Teaching

Duties at College

Coordinator

- Jinjaasa Interdisciplinary Journal
- Web and Network Centre
- National Skill Development Corporation
- Career and placement cell

- AICTE
- Institution Innovation Council
- Equal Opportunity Cell
- PG Assistant Nodal officer
- PG Forum

Member

- ED club
- Research Committee
- Scholar Support Programme