



Personal Resume

1. Name : Anila Balan
2. Designation : Assistant Professor
3. Qualification :M.Com
4. Experience : 18 yrs
5. **Service Details:**
 - Name of the post held : Assistant Professor
 - Date of commencement of continous service, :30-11-2004
 - Total year of experience :18 Yrs
 - Nature of the post : Permanent
 - Date of entry into service : 30-11-2004
6. Area of interest : Financial Accounting and Taxation
7. Age: 44
8. Date of Birth: 10-03-1978
9. Aadhar No :969845899136
10. PAN :ALRPA 2073 M
11. PEN NO:459769
12. Marital Status: Married
13. Contact Address with Phone No:
 - Vyloppilly House, P.O.Thanissery , Near Chungam , Pin 680701
 - Phone no :9048881718
 - E.Mail I.D: anila. commerce@gmail.com

12.Educational Qualification:

Qualification	Subject	Institution	University	Year of passing
B.Com	Commerce	Sri Achutha Menon memorial Govt College , Thrissur.	Calicut	1998
M.Com	Commerce	Vimala College, Thrissur	Calicut	2000
<u>B.Ed</u>	Commerce	<u>Calicut Uty Teacher Training Centre , Thrissur</u>	<u>Calicut</u>	<u>2003</u>

13. Subject Handled: Quantitative techniques , Management Science , Strategic Financial Management, Business Regulations.

14. Field of Research: Marketing (Registration Order : U.O No.11895/2022/Admn dated Calicut University P.O.16/06/2022, Topic of Research : Customer Perception and Adaptability of Mobile wallets in Kerala.)

15. Research Guideship details: N.A

S.No	Year of Guideship	Name of the University	Name of Research centre	Remarks

16. Registered Research scholars details:NA

S.No	Name of the Student	Year of Registration	Registration Number	Name of Research centre	Topic of Research

17. Extension Activities: (QP setter, Subject expert, PSC Exam duty, Interview board member, etc.,

18. Workshops/Seminar attended:

1. Participated in three day workshop on “Mixed Methods in Social Science Research ” at Govt Arts and Science College Ollur, Thrissur from 28 to 30 Nov 2019
2. National-Research and publication strategy for an academic career on 5/2/2021 at Christ college Irinjalakuda.
3. National Seminar on Outcome based education on 13/2/2021 at Govt college, Thripunithara.
4. International-"FUTURE 4.0 Thoughts About Tomorrow on 24/2/2021 at St.Joseph College, Irinjalakuda.
5. Training Programme on AMOS:SEM and CFA 14 to 16 May2021 organised by Dr. R.Ravanan joint Director of Collegiate education, Chennai Region.
6. Online workshop on Statistical analysis and its interpretation using SPSS from 28 to 30 May 2021
7. Five days National workshop on Data analysis for Social Science Research- A Practical Approach from 20 to 24th Nov 2023 at PMGC Chalakudy.
7. Seven day online Faculty development Programme on Advances in Effective Teaching organised by IQAC, Sree Narayana College, Kollam from 1st Nov to 8th Nov 2023.

19. Paper/Book Chapter Published:

1. International Journal of Multidisciplinary Educational Research - A study on customer perception towards E- governance through Akshaya Centres in Thrissur District with special reference to Valappad Panchayath. May-2020
2. ISBN-978-93-5407-454-7 Entrepreneurial aptitude of female Commerce students in Nattika Panchayath in Thrissur District Jun-20

20. Paper Presentation:

1. Presented paper on the topic “Evolution of Supply Chain Management and a New Era of Enterprise Resource Planning” in the Three Day National Seminar on “Logistics and Supply Chain management” at Govt Arts and Science College Tholanur, Palakkad from 29 to 31 Oct 2019.
2. Presented paper on the topic “A Study on Consumer Perception towards E-Payment System” in Three Day National Seminar on “Indian Banking Sector –Challenges and Opportunities ” at Rajiv Gandhi Memorial Arts and Science College Attappady, Palakkad from 29 to 31 Oct 2019.
3. Presented paper on the topic “Quality of Worklife of Public Sector Bank Employees in Thrissur District” in one day International Conference on the topic “Emerging trends in Commerce and Management” at NSS College Ottappalam, Palakkad on 10th Jan 2020.
4. Presented paper on the topic “Customers Perception towards digital payment in Palakkad District ” in International seminar on “Cyber Security and Digital Marketing” in International Seminar at Mahatma Gandhi College Thiruvananthapuram on 2nd March 2020
5. Presented paper on the topic “ A Decade of Digital Revolution : Analysing the Evolution of UPI Wallet Adoption in India”. In a National conference at Sree Narayana Guru College, Coimbatore

21. Full papers in Proceedings: nil

22. Orientation/Refresher/FDP/Short term Courses:

Name of the Course/Summer school	Place	Duration	Sponsoring Agency
ASC Orientation Course	HRDC Calicut University	11/07/08 to 07/08/2008	UGC

Refresher course in Environment science(Interdisciplinary)	HRDC Calicut University	10/09/2009 to 30/09/2009	UGC
Ugc sponsored special summer school	Calicut University	20/05/2016 to 09/06/2016	UGC
UGC sponsored short term course in DISASTER MANAGEMENT	University of Kerala	18/7/2018 to 25/7/2018	UGC
UGC sponsored short term course in RESEARCH METHODOLOGY	University of Kerala	22/11/2018 to 29/11/2018	UGC

23. Positions held in the college: Chief Superintendent of University Examinations.

24. Seminars Organised: NIL

25. Member in BOS/Academic council/Senate/Syndicate/ etc. : Member P G Board of Management Studies , Calicut University.